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NEWCASTLE OFFERS TO MAXIMISE SAVERS' ISA INVESTMENT AT 4.00%

Savers looking to make the most of their increased ISA allowance ahead of the tax year-end in April have been given a unique chance to get so much more from their ISA!

Newcastle Building Society is offering savers the opportunity to gain increased flexibility when it comes to using their Cash ISA allowance by opening more than one product with its MaximISA service. This includes the new Four Year ISA from the Newcastle which offers 4.00% Gross/AER which has a minimum balance of £500.

The Newcastle is the only UK financial institution offering this opportunity across multiple products from its range, all in accordance with HM Revenue and Customs rules. This being a particularly useful facility for investors with part of their years allowances saved in a closed issue product. At the Newcastle any additional allowance can be directed into any other ISA product from the current range.

Steve Urwin, Senior Sales and Marketing Executive at Newcastle Building Society, said:
"Savers have to understand that opening just one ISA product each financial year doesn't necessarily have to be the only way of making the most of their ISA allowance.

"They should be aware there are opportunities with the Newcastle's distinctive MaximISA service where they can open up any variation of Cash ISA accounts within their tax-free allowance maximising the benefit of those products specific terms, including access, fixed rates or even equity market returns.

"Newcastle Building Society has a wide portfolio of Cash ISA products available which offer savers the chance to open a product which works for them rather than the other way round. The range includes the Newcastle's new Four Year ISA offering 4.00% Gross/AER as well as the Balance Builder with its return of up to 3.40% Gross/ 2.00% AER."

For more information customers should visit www.newcastle.co.uk/maximisa or call 0845 600 4331.

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