



Date of Release: 9<sup>th</sup> April 2010

## **Newcastle Building Society Customers Coming Into The Fold At Special Origami Event**

Visitors to Newcastle Building Society's branches in the North East will be learning how to make more of their money next week at a special lesson in the ancient Oriental art of origami.

North east artist Mark Leonard will be visiting South Shields, Darlington, Sunderland Hood Street and Northumberland Street branches between 12<sup>th</sup> April and 16<sup>th</sup> April to demonstrate how to create models and artworks by simply folding pieces of paper.

Visitors to the branches will be able to try their hand at making their own pieces of origami art with the help of expert tuition from Mark, as well as seeing how he creates his own more complex designs.

Based in Durham, Mark has been a member of the British Origami Society for more than a decade, and has had diagrams and photographs of several of his pieces published in both books and origami journals in the UK, US and Spain.

As well as creating original works, he also teaches origami and fulfils commissions for private and commercial clients.

Origami art was the inspiration for a recent award-winning marketing campaign and television advert for the Newcastle's MaximISA product, which allows ISA customers to take advantage of their increased allowance and spread their money across more than one cash ISA product.

Pauline Baldwin, Manager at the Northumberland Street branch, says: "Origami is something that people of all ages can try out, and having an expert like Mark on hand to provide advice and guidance will make this a really interesting and enjoyable event.

"Lots of our members have already said they're keen to have a go, and we hope as many people as possible will be able to come along on the day to join in the fun and to see what they can make from a simple sheet of paper."

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